

NACAC ADOPTWALK 5K

TIPS FOR RAISING MONEY

Set Goals

- Set a personal goal (we suggest \$75 or more!). Let people know how much you are trying to raise.
- If you are part of a team, establish a team goal.

Raise Money Online

- E-mail your friends and family near and far to get their pledges. This is a very painless way to raise funds, and has been used successfully by a number of walkers in past years! Refer them to www.nacac.org for more information.

Organize a Team

- Recruit friends, family, a youth group, neighbors, or work colleagues to walk as a team. Offer a prize to the team member who raises the most money.

Involve Family and Friends

- Let people know where the money is going!
- Hang your Pledge Form on the bulletin board at work and ask people to sign up to be your sponsor.
- Bring your Pledge Form to business, school, place of worship meetings to get sponsors.

Be Creative

- If your birthday is coming up, ask people to sponsor you for AdoptWalk instead of buying a gift.
- Put an AdoptWalk message on your answering machine or voicemail. Keep a Pledge Form by the phone and ask all callers for a contribution.
- Have a potluck or other gathering for friends and family. Ask each guest to sponsor you.
- If you know someone who has no time to walk, ask her to sponsor you so you may walk for her.
- Ask sponsors to give something up for a week (caffeine, smoking, alcohol, etc.) and give the money they save to you for AdoptWalk.

Increase Your Sponsor Contributions

- Double your money: Find out if your employer will match your gift. Remind your sponsors to ask their employers also.
- Remember that no donation is too large or too small. Encourage people to give what they can.